



INTERVAL INTERNATIONAL RELEASES ITS TOP TRAVEL DESTINATIONS FOR 2024 – TO INSPIRE VACATION ENTHUSIASTS

MIAMI, Fla., OCTOBER 30, 2023 – Interval International, a leading travel membership company, today announced its top destinations for 2024.

For nearly 50 years, Interval has offered benefits and flexibility for vacation enthusiasts to explore the world's most desired destinations. Using data⁽¹⁾ from its nearly 1.6-million members worldwide, the company has compiled a list of its most in-demand destinations across its network of more than 3,200 affiliated resorts in over 90 countries and territories.

While Interval members continue to seek out vacations in popular spots such as the [Hawaiian Islands](#) and across [Florida](#), both known for their natural beauty and activities for all ages, member booking data indicates gained interest in international travel. European destinations such as [Portugal](#) and [Scotland](#) have increased in demand, and the U.S. Virgin Islands have also become a favorite among Caribbean destinations. Whistler, British Columbia is a newcomer to the list, joining top U.S. ski resorts such as Vail, Colorado and Park City, Utah.

“Our members are clearly passionate about travel, and for 2024, it looks like newly discovered destinations are climbing towards the top of their list,” said Joanna Todd, senior vice president of global marketing at Interval. “Whether relaxing on a remote beach, visiting world-class museums and attractions, or skiing unexplored terrains, our travel savvy members are always looking for new places and experiences. And Interval offers them a multitude of incredible destinations and ways to enjoy their bucket-list vacations.”

Below are Interval’s top in-demand destinations for 2024 travel.

1. The Hawaiian Islands
2. Orlando, Florida
3. Aruba
4. Florida's Gulf Coast
5. Key West, Florida
6. U.S. Virgin Islands
7. Hilton Head Island, South Carolina
8. Newport Coast, California
9. Vail, Colorado
10. Lake Tahoe, California & Nevada

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11. Park City, Utah
12. Costa del Sol, Spain
13. Phoenix, Arizona
14. Breckenridge, Colorado
15. Algarve, Portugal
16. Cabo San Lucas, México
17. Sint Maarten
18. Whistler, British Columbia
19. Glasgow, Scotland
20. Myrtle Beach, South Carolina

Interval's travel membership products offer an expansive suite of benefits and tools to help create exceptional vacation experiences, including discounted hotel bookings and car rentals, special rates on cruises, and access to more than 300,000 tours and activities around the world. These, in addition to its vacation ownership exchange network made up of celebrated hospitality brands and unique independent resorts, help Interval's members travel more often and to more destinations than they ever thought possible. Travel inspiration is delivered through [Interval's digital publication](#), where readers can explore a myriad of vacation ideas – full of places to relax, indulge, eat, shop, and make everlasting memories.

About Interval International

[Interval International](#) operates membership programs for vacationers and provides value-added services to its developer clients worldwide. Based in Miami, Florida, the company has been a pioneer and innovator in serving the vacation ownership market since 1976. Today, Interval's exchange network comprises over 3,200 resorts in more than 90 countries and territories. Through offices in 12 countries, Interval offers world-class products and benefits to resort clients and nearly 1.6-million-member families who are enrolled in various membership programs. Interval is an operating business of [Marriott Vacations Worldwide Corporation](#) (NYSE: VAC), a leading global vacation company that offers vacation ownership, exchange, rental and resort and property management, along with related businesses, products, and services. Visit Interval International on [LinkedIn](#), [Instagram](#) and [Facebook](#).

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(1) Based on booking requests made by Interval members as of September 2023, with arrival dates Jan 1 – Dec 31, 2024