Interval World (UK) EFFECTIVE 1 DECEMBER 2013

*Interval World* (UK) magazine is produced three times a year and mailed to 124,000 members of Interval International in the UK, Europe, Africa and the Middle East.

### **PUBLICATION SCHEDULE**

Issue	Space Deadline	Materials Deadline	Issue Date
Spring	18 November 2013	25 January 2014	12 March 2014
Summer	17 February 2014	24 April 2014	16 June 2014
Autumn	12 May 2014	17 July 2014	5 September 2014

### SPECIFICATIONS AND TECHNICAL REQUIREMENTS

	Depth (mm)	Width (mm)
Trim Size	297	210
Full Page (Bleed)	303	216
Half-Page Horizontal	122	177
2-Page Spread (Bleed)	303	432

*Interval World* is a digital publication; therefore, no film is accepted. Advertisers must provide press-ready PDFs via ISDN or CD. PDFs must be created according to the PPA Standard (available on request). Production costs will be charged for non-PDF formats or incorrectly supplied PDFs.

This publication is printed direct-to-plate, web offset on coated stock, and is saddle stitched. Non-standard size units not accepted.

#### LIVE IMAGE AREA

Minimum 8mm from trim and gutter.

NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

#### **BLEED**

3.5mm all sides.

#### **DIGITAL FILES**

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

## FONTS

Include PostScript fonts only (both screen and printer fonts) — TrueType fonts are not suitable for publishing purposes.

# INTERVAL WORLD (UK) RATES

	Run Of Book	Special Position
Whole Page	£5,290	_
Half Page	£3,450	-
Double-Page Spread	£10,350	_
Inside Front Cover	—	£6,040
Inside Back Cover	—	£5,750
Outside Back Cover	—	£6,210

### PAYMENT

Recognised advertising agencies and media independents: 30 days after publication. Advertisers: 30 days prior to copy deadline. All bookings are subject to terms and conditions, a copy of which is available on request.

## **CONTINUOUS TONE IMAGES (PHOTOSHOP)**

For best results, images should be in TIFF or EPS format, CMYK mode, 330 ppi with a 150 lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.** 

## **VECTOR FILES (ILLUSTRATOR)**

All files should be in EPS format, CMYK mode. Convert all type to outlines.

## FINAL MATERIAL REQUIREMENTS

- Advertiser must furnish final advertising material consisting of Macintosh-formatted files on a CD-ROM with digital color proof and a volume directory. PDFs are NOT acceptable as final artwork.
- Maximum file density should not exceed 300%, and only one color should be solid.

## **CONTACT INFORMATION**

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ResortDeveloper.com

Interval World (Continental) interv





# Interval World (Continental) magazine is produced three times a year and mailed to Interval International members

throughout Europe.

## PUBLICATION SCHEDULE

Issue	Space Deadline	Materials Deadline	Issue Date
Spring	18 November 2013	25 January 2014	12 March 2014
Summer	17 February 2014	24 April 2014	16 June 2014
Autumn	12 May 2014	17 July 2014	5 September 2014

## SPECIFICATIONS AND TECHNICAL REQUIREMENTS

	Depth (mm)	Width (mm)
Trim Size	297	210
Full Page (bleed)	303	216
Full Page (type)	277	190

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NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

#### **BLEED**

3.5mm all sides.

#### **DIGITAL FILES**

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#### FONTS

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# **INTERVAL WORLD (CONTINENTAL) RATES**

**Inside Front Cover** Inside Back Cover **Outside Back Cover**  £2,670 for each edition £2,560 for each edition £2.780 for each edition

Circulation includes German, French, Italian, Spanish, Finnish, Norwegian, Hungarian, and Russian.

## PAYMENT

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