

Interval World (Asia/Pacific) is circulated to more than 13,000 Interval International member families throughout Asia. The majority of these members reside in Taiwan, Malaysia, and Singapore. The magazine is available in Mandarin and English. *Interval World* South Pacific is distributed throughout Australia, New Zealand, and the Pacific Islands, with a circulation of 42,000.

PUBLICATION SCHEDULE

Issue	Space/copy deadline	Materials deadline	Issue date
Issue 1	4 January	12 February	7 April
Issue 2	2 April	30 April	2 July
Issue 3	7 July	4 August	1 October

SPECIFICATIONS AND TECHNICAL REQUIREMENTS

Trim Size	8¼" x 11¾"
Full Page	8½" x 12" bleed
1/2-Page Horizontal	6 ¹⁵ / ₁₆ " x 4 ⁷ / ₈ "
2-Page Spread	17" x 12" bleed

This publication is printed direct-to-plate, sheetfed offset on coated stock, and is saddle stitched. Non-standard size units not accepted.

LIVE IMAGE AREA

Minimum 5/16" from trim and gutter.

NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

BLEED

1/8" all sides.

DIGITAL FILES

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

FONTS

Include PostScript fonts only (both screen and printer fonts) — True Type fonts are not suitable for publishing purposes.

CONTINUOUS TONE IMAGES (PHOTOSHOP)

For best results, images should be in TIFF or EPS format, CMYK mode, 330 ppi with a 150 lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

VECTOR FILES (ILLUSTRATOR)

All files should be in EPS format, CMYK mode. Convert all type to outlines.

RATES AND FREQUENCY DISCOUNTS

(FOUR COLOR ADS ONLY)	1x	3x	6x
Full Page	US \$2,100	US \$1,995	US \$1,945
Half Page	US \$1,500	US \$1,425	US \$1,390
2-Page Spread	US \$3,600	US \$3,420	US \$3,335
Inside Front Cover	US \$2,500	US \$2,375	US \$2,315
Inside Back Cover	US \$2,400	US \$2,280	US \$2,225
Outside Back Cover	US \$2,600	US \$2,470	US \$2,410

RESTRICTIONS

Rates are subject to change without notice. Advertisers with written, acknowledged space reservations at the time of a rate increase announcement will be protected at the rate in effect at the time the reservation was made. All ads are subject to a review process before final file is submitted. Interval International reserves the right to reject any advertising.

FINAL MATERIAL REQUIREMENTS

- Advertiser must furnish final advertising material consisting of Macintosh-formatted files on a CD-ROM with digital color proof and a volume directory. PDFs are NOT acceptable as final artwork.
- Maximum file density should not exceed 300%, and only one color should be solid.

CONTACT INFORMATION

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