

Your ad can be seen over and over again in Interval International's annual *Resort Directory*, the definitive sourcebook for Interval members. With a one-year shelf life, the *Resort Directory* is used by members to plan their vacations, and by resort developers as a marketing tool during the sales presentation.

THE INTERVAL INTERNATIONAL RESORT DIRECTORY
Expand Your Reach

The annual *Resort Directory* displays the resorts in Interval's network by geographic region, with beautiful four-color photographs and resort information. A limited number of full-page, four-color advertising opportunities are available.

DEADLINES

Space Reservation April 30, 2010
Ad Copy for Approval July 2, 2010
Final File July 30, 2010

TECHNICAL SPECIFICATIONS

This publication is printed direct-to-plate, web offset on coated stock, and is perfect bound.

Trim Size 8 1/8" x 10 3/8"
Live Image Area 7 1/4" x 9 3/4"

Must be a minimum of .517" from gutters and a minimum of .312" on the remaining three sides.

BLEED

1/8" beyond the trim size on all four sides.

DIGITAL FILES

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

FONTS

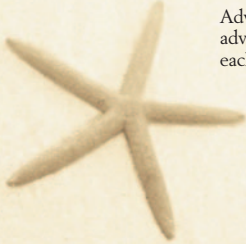
Include PostScript fonts only (both screen and printer fonts) — True Type fonts and .dfonts are not suitable for publishing purposes.

CONTINUOUS TONE IMAGES (PHOTOSHOP)

For best results, images should be in TIFF or EPS format, CMYK mode, 330 ppi with a 150 lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

DIRECTORY	CIRCULATION	RATES
English Language United States, Canada, Asia, Australia, New Zealand, Caribbean	1,744,000	Full Page — \$45,000 Inside Back Cover — \$50,000
Spanish Language Mexico, Central America, South America, Caribbean	86,000	Inside Back Cover — \$25,000

Advertiser must provide two sets of digital files if advertising in both language editions — one in each language.



VECTOR FILES (ILLUSTRATOR)

All files should be in EPS format, CMYK mode. Convert all type to outlines.

FINAL MATERIAL REQUIREMENTS

- Advertiser must furnish final advertising material consisting of Macintosh-formatted files on a CD-ROM with digital color proof and a volume directory. PDFs are NOT acceptable as final artwork.
- Maximum file density should not exceed 300%, and only one color should be solid.

NOTE: All ads are subject to approval. Please submit a draft copy of your intended advertisement prior to production of final file. Copy is required by July 2, 2010. Final file is due by July 30, 2010.

CONTACT INFORMATION

Please send all copy and final materials to:

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