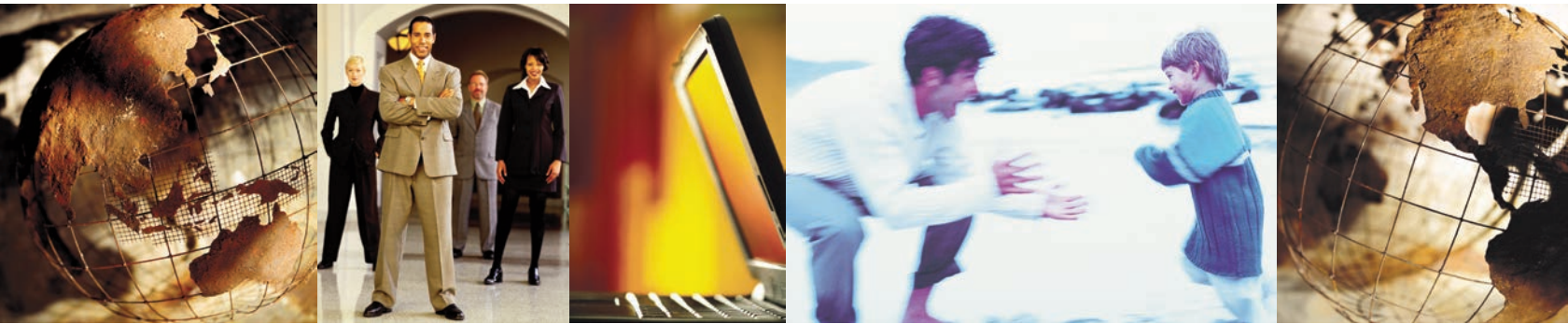


VACATION [ ] INDUSTRY  
**review**

A P U B L I C A T I O N O F I N T E R V A L I N T E R N A T I O N A L



If you're seeking to reach decision-makers in shared ownership and the broader hospitality industry, *Vacation Industry Review* is an excellent advertising vehicle that promotes your products, goods, and services to thousands of international readers with an eye on the industry.

*Vacation Industry Review* is published by Interval International®, a leading provider of exchange, travel, and leisure services, serving member families worldwide and a network of more than 2,800 resorts in over 75 nations.

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*Vacation Industry Review* is a quarterly publication for the international shared ownership industry, specifically targeted to resort developers; sales, marketing, and managerial professionals; key industry leaders; and members of homeowners' associations' boards; as well as other individuals interested in exploring this segment of the hospitality industry. With a circulation of more than 18,000, the magazine is distributed throughout North America, Europe, Asia, and elsewhere.

*Vacation Industry Review* reports on the development, financing, marketing, and management of shared ownership resorts, and on mixed-use projects with a shared ownership component. The magazine covers topics such as products and services of interest to the industry, the activities of prominent individuals and companies within the industry, environmental and operational issues of property managers and developers, and news from Interval International.

Digital versions of the printed editions are accessible at [ResortDeveloper.com](http://ResortDeveloper.com). Readers can flip through the pages, search entire publications, click on links, print the magazines, or download them in PDF format. Notification links are emailed to subscribers when new electronic issues become available.



## Viewpoint

Interval Leisure Group's chairman, president, and CEO, Craig M. Nash, covers a variety of issues and concerns related to shared ownership.

## In Brief

A roundup of news and views on what's happening at the front line of the industry. Topics of critical interest, from regulation to research, are covered in this section.

## Inside Interval

New affiliations and projects at Interval International member resorts, as well as new marketing initiatives, benefits, programs, and services from Interval International.

## Travel Trends

Shared insights on the latest survey reports and research results, offering helpful tools for shared ownership professionals seeking to better understand their markets, prospects, and products.

## Timeshare Talk

Experts weigh in on factors that shape and influence industry activity, offering thoughtful analyses and forecasts.

## Giving Back

Recognition of the philanthropic efforts and acts of social responsibility among the resort development and shared ownership community.

## Green Scene

What's happening on the environmental horizon, including developments in green building and advice on earth-friendly business practices.

## Market Spotlight

A closer look at some of shared ownership's most promising regions of development.

## Resort Profiles

In-depth information on resorts, development companies, and more.

## Pulse

People and industry news, including new job announcements, promotions, products, and services.

## Topical Features

Development, sales, marketing, management, and other shared ownership-related business issues.

## Meetings

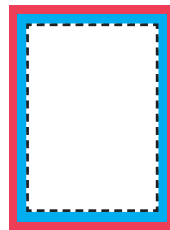
News from the most important conferences and conventions in the shared ownership industry keeps readers apprised of critical issues and current trends worldwide.

## Insight

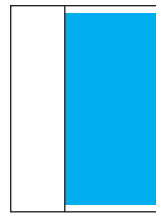
Leaders in the shared ownership and travel/hospitality industries share their perspective on current topics of interest, from resales to research and more.

## technical requirements

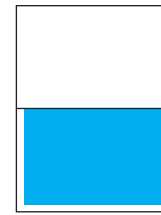
<b>FULL PAGE</b>	
<b>Bleed Size:</b>	8.75" x 11.25"
<b>Trim Size:</b>	8.5" x 11"
<b>Live Area:</b>	7.875" x 10.3125"
<b>2/3 VERTICAL</b>	4.914" x 9.325"
<b>1/2 HORIZONTAL</b>	7.25" x 4.5"
<b>1/3 VERTICAL</b>	2.378" x 9.325"
<b>2-PAGE SPREAD</b>	
<b>Bleed Size:</b>	17.25" x 11.25"
<b>Trim Size:</b>	17" x 11"
<b>Live Area:</b>	16.375" x 10.375"



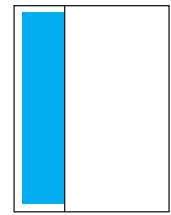
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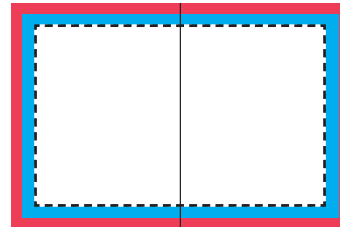
2/3-Page Vertical



1/2-Page Horizontal



1/3-Page Vertical



2-Page Spread

This publication is printed direct-to-plate, sheet-fed on coated stock, and is saddle-stitched.

**DIGITAL FILES:** All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

**FONTS:** Include PostScript fonts only (both screen and printer fonts) — TrueType fonts are not suitable for publishing purposes.

**CONTINUOUS TONE IMAGES (Photoshop):** Images must be in TIFF or EPS format, CMYK mode, 330 ppi with a 150-lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

**VECTOR IMAGES (Illustrator):** All files must be in EPS format, CMYK mode. Convert all type to outlines.

**FINAL MATERIAL REQUIREMENTS:**

- Advertiser must furnish final advertising material consisting of Mac-formatted files on a CD-ROM/DVD with digital color proof and a volume directory.
- Maximum file density should not exceed 300%, and only one color should be solid.

**PDF REQUIREMENTS:**

- High-resolution PDF output from QuarkXPress or Adobe InDesign with crop marks and bleeds.

## display advertising rates

	INSIDE	1X	2X	4X
2-Page Spread		\$5,225	\$4,979	\$4,398
Full Page		\$3,176	\$3,005	\$2,711
2/3		\$2,738	\$2,602	\$2,336
1/2		\$2,370	\$2,241	\$2,008
1/3 (Vertical)		\$1,967	\$1,865	\$1,694
<b>COVERS</b>				
Inside Front Cover (2)		\$3,483	\$3,319	\$2,964
Inside Back Cover (3)		\$3,483	\$3,319	\$2,964
Back (4)		\$3,709	\$3,531	\$3,155

Rates are in U.S. dollars and are subject to change without notice.

2014 ISSUES	ISSUE DATE	SPACE DEADLINE	MATERIAL DEADLINE
January – March	Jan. 7, 2014	Sept. 16, 2013	Nov. 14, 2013
April – June	Mar. 28, 2014	Dec. 23, 2013	Feb. 4, 2014
July – September	July 1, 2014	Mar. 10, 2014	May 8, 2014
October – December	Oct. 1, 2014	June 9, 2014	Aug. 7, 2014

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