

*Interval World (UK)* is produced three times a year and mailed to 124,000 members of Interval International in the UK, Europe, Africa, and the Middle East.

## PUBLICATION SCHEDULE

Issue	Space/Copy Deadline	Materials Deadline	Issue Date
Spring	12 December 2012	25 January 2013	12 March 2013
Summer	8 March 2013	18 April 2013	14 June 2013
Autumn	3 June 2013	15 July 2013	5 September 2013

## SPECIFICATIONS AND TECHNICAL REQUIREMENTS

	Depth (mm)	Width (mm)
Trim Size	297	210
Full Page (Bleed)	303	216
Half-Page Horizontal	122	177
2-Page Spread (Bleed)	303	432

*Interval World* magazine is a digital publication; therefore, no film is accepted. Advertisers must provide press-ready PDFs via ISDN or CD. PDFs must be created according to the PPA Standard (available on request). Production costs will be charged for non-PDF formats or incorrectly supplied PDFs.

This publication is printed direct-to-plate, web offset on coated stock, and is saddle stitched. Non-standard size units not accepted.

### LIVE IMAGE AREA

Minimum 8mm from trim and gutter.

NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

### BLEED

3.5mm all sides.

### DIGITAL FILES

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

### FONTS

Include PostScript fonts only (both screen and printer fonts) — TrueType fonts are not suitable for publishing purposes.

## INTERVAL WORLD UK RATES

	Run Of Book	Special Position
Whole Page	£5,290	—
Half Page	£3,450	—
Double-Page Spread	£10,350	—
Inside Front Cover	—	£6,040
Inside Back Cover	—	£5,750
Outside Back Cover	—	£6,210

## PAYMENT

Recognised advertising agencies and media independents: 30 days after publication.

Advertisers: 30 days prior to copy deadline. All bookings are subject to terms and conditions, a copy of which is available on request.

## CONTINUOUS TONE IMAGES (PHOTOSHOP)

For best results, images should be in TIFF or EPS format, CMYK mode, 330 ppi with a 150 lpi screen density. For composite files, include the layered Photoshop file. **Do not set type within a Photoshop file.**

## VECTOR FILES (ILLUSTRATOR)

All files should be in EPS format, CMYK mode. Convert all type to outlines.

## FINAL MATERIAL REQUIREMENTS

- Advertiser must furnish final advertising material consisting of Macintosh-formatted files on a CD-ROM with digital color proof and a volume directory. PDFs are NOT acceptable as final artwork.
- Maximum file density should not exceed 300%, and only one color should be solid.

## CONTACT INFORMATION

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interval  
INTERNATIONAL

*Interval World (Continental)* is produced three times a year and mailed to Interval International members throughout Europe.

## PUBLICATION SCHEDULE

Issue	Space/copy deadline	Materials deadline	Issue date
Spring	12 December 2012	25 January 2013	12 March 2013
Summer	8 March 2013	18 April 2013	14 June 2013
Autumn	3 June 2013	15 July 2013	5 September 2013

## SPECIFICATIONS AND TECHNICAL REQUIREMENTS

	Depth (mm)	Width (mm)
Trim Size	297	210
Full Page (bleed)	303	216
Full Page (type)	277	190

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This publication is printed direct-to-plate, web offset on coated stock, and is saddle stitched. Non-standard size units not accepted.

### LIVE IMAGE AREA

Minimum 8mm from trim and gutter.

NOTE: This is only a minimum. If type is near the gutter, advertiser may want to allow more space to avoid the roll in the gutter.

### BLEED

3.5mm all sides.

### DIGITAL FILES

All artwork (images and text) must be assembled in QuarkXPress or Adobe InDesign. All text must be set in the page-layout program and NOT in Photoshop or Illustrator.

### FONTS

Include PostScript fonts only (both screen and printer fonts) — TrueType fonts are not suitable for publishing purposes.

## INTERVAL WORLD (CONTINENTAL) RATES

Inside Front Cover	£2,670 for each edition
Inside Back Cover	£2,560 for each edition
Outside Back Cover	£2,780 for each edition

Circulation includes German, French, Italian, Spanish, Finnish, Norwegian, Hungarian, and Russian.

## PAYMENT

Recognised advertising agencies and media independents: 30 days after publication. Advertisers: 30 days prior to copy deadline. All bookings are subject to terms and conditions, a copy of which is available on request.



## CONTINUOUS TONE IMAGES (PHOTOSHOP)

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