

# Survey Says ...

Vacation Ownership & Interval International Are Embraced by Members



Interval International® believes in research. It drives us in our quest to deliver the highest-quality services to approximately 1.8 million member families, who enjoy access to our network of nearly 3,200 affiliated resorts. As part of our ongoing commitment to research, we recently surveyed members throughout the world. The full results, which will be analyzed by global hospitality services firm HVS and published in the coming months, underscore the importance of travel and the variety of experiences that Interval delivers to our members.

## Here are some highlights:

**U.S.:** Exchange Is Essential

95% state that the ability to exchange is important.



95% of U.S.-resident members state that the ability to exchange their timeshare is important. Indeed, exchange is important in all markets, scoring at least 86% worldwide.

**MEXICO:** Interval Delivers



Mexico-resident members are satisfied with Interval's services and member benefits.

**Colombia:** World Travelers



82% of Colombia-resident members have traveled internationally during the past 12 months.

#### ASIA/PACIFIC: The Beach or the City ...

### **Nearly three in four**

Asia/Pacific-resident members state that a beachfront vacation appeals to them for future travel.







EU: The More, the Merrier

45% of EU-resident members own more than a week of vacation time.

#### **BRAZIL:** A Ringing Endorsement

>70% recommend vacation ownership.



More than 70% of Brazil-resident members are likely to recommend vacation ownership.



Source: Interval International 2018 Membership Profile